

CBUA South Bay Unit 2020 Board Meeting Minutes

President: Thomas FitzpatrickMember At Large: Fred GrevettVice President: Christopher CharlesMember At Large: George McDanielSecretary-Tres: Michael Collins, EdDMember At Large: Sidney WilliamsonAssignor: Scott TomlinsonMember At Large: John Ziello

IC: Jay Allen
IC: Jerry Flory
IC: Jason Harley, PhD

June 8, 2020 6:00pm

TELECONFERENCE: 323-457-5466 ID: 647 291 274#

Members Present:

Tom, Jerry, George, Mike, Fred, Jason, Jay, Chris, Scott.

Members Absent: Sidney, John

1. **Board Minutes Approval**: For May 18, 2020 Minutes:

Discussion: None. Motion to approve George, seconded by Chris. Passed 5-0.

2. **Financial report:** Discussion: None. Motion to pass the May financial report Fred, second George. Passed 5-0. Mike reported the account was minus *B of A* checking dues \$12 and \$83.88 for website upgrade via Joe S., totaling (-\$95.88) in deductions.

Tom asked about developing a reserve fund for moving forward. Various ideas and other discussions evolved. It was decided to table the discussion for future meeting where other fund-raising ideas can be thought considered.

- 3. **Website:** Scott detailed the Arbiter pay and registration system currently in place. Joe S. said embedding a payment system in our website is doable but needs to research options to determine cost and timeline. Joe S. was needing more information, etc., on the needs and requirements for embedding the registration process on the website (from Scott). Joe S., Chris and Scott will meet/discuss with Joe what options we have for the website to a due date of August 1st to renew our current level of service with Arbiter Sports. Chris asked Joe S. to confirm by the last day of August that the unit's registration and fee payment process can be migrated to the unit's website at least four weeks before registration is scheduled to open.
- 4. Chris and Scott will report their finding to the Board via a teleconference meeting or email.

Chris and Scott covered various issues moving forward on the website to include:

- a. Registration-combining websites into one site.
- b. Registration fee and payment was feasible and doable before August 1.
- c. Other fees and payments such as fines, late fees were also feasible.
- d. Developing a logo merchandise webstore that may include logos, T-shirts, required uniforms, hats, equipment; Sports-n-Action as vendor.
- e. Posting of meeting agendas and training videos were doable, but not recommended on current website as such items create too much band width. However, directing members to a different (developed) platform that accommodates such things was an option for an added (unknown) expense.
- f. Appointing a webmaster/communications director to the board. Discussion was focused on Joe S., being said "appointed" member. Joe S. has tacitly accepted the position subject to Board approval; however, Scott wants to ensure Joe S. is completely onboard with all required tasks/duties/etc. In the meantime, the Board voted 6-0 to have an "appointed" position created with the title of Webmaster-Communication's Director," with job description to be developed by Chris, Scott and Mike prior to August meeting date, thus voted on for By-laws insert.

- g. Paid advertising was discussed for the website. Ads could be sold as a source of revenue. Per a prior conversation with Joe S., he is indicated this was doable and he could perform those tasks. Development of a members' announcement page where members could advertise their business or professional skills that could run as a banner ad on the website or be centrally located via a quick link.
- h. Possible recording of unit board meetings is doable; but, whether to publish was frowned upon by some board members because it would require the unit to source a platform to host and make available the recordings, probably at an expense to the unit. Scott stated we don't need to have the meeting published, but archiving them would be a better approach for factual evidence for State CIF accreditation requirements, CBUA Executive Board evidence, local CIF SS evidence...that CBUA-South Bay Unit are meeting required hours of training.
- 5. **NASO Start Date:** Mike reported speaking with NASO's Michelle Murray in May. She emphasized that we should remain with our March renewal date for one more year due to staffing and budget cuts within the NASO organization (due to COVID-19). While she did say we can push our date up, doing so will slow the renewal process at her end because of less staff to initiate the required steps in doing so. She further explained that many schools/states are honoring social distancing in the classroom and by extension, on the playing field. She already knows of several states whereby sports such as football and basketball are up in the air due to social distancing impact considerations.

Tom felt remaining with another year of March as a renewal date would be prudent under the circumstances. No other discussion occurred. No action taken. March 2021will continue as renewal date.

- 6. **Roster of Officials:** Scott will remove "inactive officials" from Arbiter as we move towards the start of the 2021 season. Discussion of who to keep active was also explained by Scott. One former member that has been inactive for several years was removed from the roster.
- 7. **Training:** Jay spoke about the Ken Allen presentation and how positive it was for the entire unit. The use of off-season ZOOM meetings and into the foreseeable coming season is all but a guarantee as local schools are still closed to public access. Jay spoke about Chuck Lyon's upcoming speaking engagement via a ZOOM meeting. Jay indicated that the Board should preface some pre-written questions to him (Jay), which will be forwarded to Chuck. Tom said each Board member should draft 2-3 questions to Jay right away. Topics should center around issues that Chuck understands best, as he has worn three-hats: (athletic-director, coach, or site administrator). Write your questions from the viewpoint of an umpire, for example: "As an umpire, I sometimes want to let a school official know about a dangerous field situation, a broken sprinkler in the outfield. What is the best way to get that message across and the problem fixed before the next game occurs, thus avoiding liability?"

Jay also indicated that Brad Hungerford (CBUA EX IUC) and Billy Hayes may also be willing to do a ZOOM presentation.

8. New Business: None

Actions: None

Motion to close meeting by Mike. Seconded by Tom. Meeting adjourned 7:46 PM.

Next Meetings: Tuesday, August 4, 6:00PM (teleconference TBA). (Reminder: Monday August 3 is on-line training).

(Note: No July meeting due to holiday. However, a short meeting may be called sometime between June 10 - July 31, 2020 by Tom to present finding of Website matters, and Arbiter issues, which may require a vote).